

PERFORMERS



JESSICA JUNG

ENTERTAINER

BACKGROUND

Jessica Jung is the epitome of a modern, multi talented woman. As a performer she possess a strong fan base. Her music video amassed over 2 million views within 24 hours of its release. Jessica's Second Album- With Love, J also topped eight music charts, and also ranked first on the Hanteo Weekly Chart and Gaon Weekly Album Chart.

Jessica was nominated and won multiple awards, such as Yahoo Asia Buzz Awards's "Asian Popularity Award". Her achievements are remarkable and her passion for fashion propelled her to start her own fashion brand, Blanc & Eclare. Shortly after, in just 2 years' time, she opened a flagship store in SoHo, NYC.

SOCIAL MEDIA REACH



..... [@syjessicca](https://twitter.com/syjessicca)

32.1K Followers



..... [@jessica.syj](https://www.instagram.com/jessica.syj)

5.8M Followers

YOUTUBE VIDEOS

[JESSICA \(제시카\) - WONDERLAND Official Music Video](#)

[JESSICA \(제시카\) \(Feat. Fabolous\) - FLY Official Music Video](#)

JESSICA JUNG ALBUMS

1. *With Love, J*
2. *Wonderland*



KEVIN LESTER

ENTERTAINER

BACKGROUND

Steering away from the stereotypical gold chain, baggy pants image of rappers, **Kevin**, or better known as **The Lion City boy**, is definitely a must-know artiste in Asia's music scene. Staying true to his Singaporean roots whilst integrating soul, electronic rock and hip-hop into his music, **Kevin** has gained the attention not just in Asia, but also internationally, performing at a number of shows in North America.

Kevin's down-to-earth nature has brought about adoration from many and his diligence and determination in growing Singapore's music scene has inspired many to take risks to chase their dreams.

SOCIAL MEDIA REACH



[THELIONCITYBOY](#)

12,265 Likes



[@thelioncityboy](#)

1,850 Followers



[@thelioncityboy](#)

5,054 Followers



[www.thelioncityboy.com](#)

YOUTUBE VIDEOS

[YAYA- THELIONCITYBOY ft Benjamin Kheng](#)

[Blue Ribbon- THELIONCITYBOY](#)

THELIONCITYBOY ALBUMS

1. Paradise



 **Influence
asia 2017**

NOO PHUOC THINH

ENTERTAINER

BACKGROUND

Just six months after entering the music scene, the name **Noo Phuoc Thinh** has made it's mark in the hearts of the young. He has since released two albums, held concerts, received esteemed awards such as "Best Asian Artist Vietnam", starred as the coach for The Voice Vietnam in 2016 and 2017 and was even a Japan tourism ambassador.

Noo's charismatic nature and unrelenting effort to prove his worth has earned him notable fame, but it is his humble character that has gained him even more fans, advocating sincerity and generosity in all that we do.

SOCIAL MEDIA REACH



[Noo Phuoc Thinh](#)

3,217,986 Followers



[@noophuocthinksinger](#)

196K Followers



DE FAM

ENTERTAINERS

BACKGROUND

De Fam, a Malaysian female group consisting of Azira Shafinaz, Sophia Liana and Nurshazwani Shamsuddin, though only established two years ago, have already made a recognisable name for themselves. They are most popularly known for their hit single “#Supergirls”, which reached over two million views within the first three months of release. The three ladies have not only attained impressive awards, they have also acted in a plethora of television programmes.

The iconic trio have since become the personifications of female empowerment through their songs and being, with the goal of inspiring their fans to strive for their dreams in mind.

SOCIAL MEDIA REACH



[Officialdefam](#)

17,512 Followers



[@defamofficial](#)

77.5K Followers

YOUTUBE VIDS

[SuperGirl- De Fam](#)

[With You- De Fam ft Brandon Beal](#)

[How Deep Is Your Love \(Cover\)- De Fam](#)

DE FAM ALBUMS

1. #SUPERGIRLS
2. With you



PROJECT E.A.R

ENTERTAINER

BACKGROUND

Project East Asian Revolution, or **Project E.A.R.**, is a collaboration of brands from five countries in Southeast Asia, including Ahli Fiqir from Singapore, Pop Shuvit from Malaysia, Saint Loco from Indonesia and Thaitanium, Silksounds and M.E.M from Thailand. They debuted in 2008 at MTV Asia where they performed an original song “Marabahaya”.

Project E.A.R. is a revolutionary come together of some of the best acts from five different Southeast Asian countries, bringing to the table an innovative conglomeration of different genres and styles that produce exquisite works leaving their fans desperate for more.

SOCIAL MEDIA REACH



[Project EAR](#)

34,446 Followers



[@EARproject](#)

626 Followers

YOUTUBE VIDEOS

[Step Back- Project EAR](#)

[Marabahaya- Project EAR](#)

PROJECT E.A.R. ALBUMS

1. Revolution



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TULUS

ENTERTAINER

BACKGROUND

Tulus, the 30 year old singer-songwriter, is definitely one of Indonesia's most treasured gems and there is no surprise why. Since the initiation of his career in 2010, **Tulus** has achieved a great deal, releasing a number of best selling albums, holding six solo concerts, joining the coaching panel of The Voice Kids Indonesia and even founding an independent music label company. His exceptional talent has hooked the attention of established companies, such as Hewlett-Packard, who jump at the chance to collaborate with him.

Tulus cheery disposition and approachable nature makes him a figure that never fails to connect seamlessly with his fans, whilst still being an idol they look up to.

SOCIAL MEDIA REACH



[TULUS](#)

37,075 Followers



[@tulusm](#)

577K Followers



[@tulusm](#)

169K Followers

YOUTUBE VIDEOS

[Pamit- TULUS](#)

[Jangan Cintai Aku Apa Adanya- TULUS](#)

TULUS Albums

1. Mysterion
2. Tulus
3. Gajah
4. Monokrom

AWARD PRESENTERS



ItsJudysLife

BEAUTY • LIFESTYLE

BACKGROUND

Judy or better known as **ItsJudysLife**, is an American beauty, Lifestyle blogger with over 3 million subscribers on her various YouTube Channels. Her devoted viewers allowed her to rake up to 990 million total views, this could be attributed to her engaging make up tutorials and reviews, vlogs about her journey through motherhood and her vibrant personality.

Because of her reputation as a beauty guru, **Judy** will also be part of an exciting collaboration with Pixi. Together with the company she created two Make up palette which will no doubt be as loved as the YouTuber herself.

SOCIAL MEDIA REACH



[Itsjudytime](https://www.facebook.com/Itsjudytime)

2,592,970 Likes



[@Itsjudytime](https://www.instagram.com/Itsjudytime)

895K Followers



[@Itsjudytime](https://twitter.com/Itsjudytime)

255K Followers



www.itsjudytime.com/



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LILY MAY

BEAUTY • FASHION • LIFESTYLE

BACKGROUND

Lily Macapinlac, or better known as **LilyMayMac**, is an Australian model who shares breath-taking photographs of herself, food, and travel shots on her popular Instagram page. She is especially renowned amongst young girls of today thanks to her beauty and impeccable style.

With over 40K followers on her Instagram, it is no surprise how many companies jump at a shot to work with her, including Benefit and Sugar Bear Hair. Being the personification of beauty and fashion, **Lily** never ceases to stun and inspire her followers to express themselves through fashion without hesitation.

SOCIAL MEDIA REACH



[Lilymaymac](#)

267,950 Followers



[@lilymaymac](#)

42.7K Followers



[@lilymaymac](#)

2.6M Followers



CARLI BYBEL

BEAUTY • FASHION • LIFESTYLE

BACKGROUND

Carli, a fashion, beauty and lifestyle blogger, is definitely no stranger to the social media world. Over the years, her edgy yet sophisticated sense of style has engendered a huge following, even arousing the attention of established brands such as Missguided seeking to work with her.

Carli Bybel is not only admired for her sense of style, but is also looked up to as a role model by many young girls. They find inspiration in her success, as indicative through the establishment of her own clothing line, and are stirred to never quit striving towards the title of “Beauty with Brains”, just as **Carli** has.

SOCIAL MEDIA REACH



[Beauty by Carli Bybel](#)

2,967,280
Followers



[@carlibybel](#)

470K Followers



[@carlibel](#)

4.4M Followers



[www.thebeautybybel.com](#)

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Jerome Jarre

ENTERTAINER

BACKGROUND

Jerome, the 26 year old French Vine and Snapchat star's social media presence has been growing rapidly since 2013, being one of the most followed individuals on Vine, trending on Twitter and being featured on The Ellen DeGeneres Show.

Jerome, apart from being an incredibly successful entrepreneur and established presence on social media, also frequently does his part in making the world a better place, such as going on mission trips. Through his documentations, **Jerome** inspires millions worldwide to stay true to themselves whilst always striving to become the best version of themselves they possibly can be.

SOCIAL MEDIA REACH



[Jerome Jarre](#)

2,097,328 Likes



[@jeromejarre](#)

1.27M Followers



[@jeromejarre](#)

1.8M Followers



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SHANNON HARRIS

BEAUTY • LIFESTYLE

BACKGROUND

Shannon, or more recognised as **shaaanxo**, is an esteemed beauty Youtuber who posts mainly colourful makeup tutorials that have successfully engaged millions of devoted viewers. Over the years, **Shannon's** eye for makeup has not only engendered her large following, but also allowed her to develop her own professional beauty company xoBeauty.

Although **Shannon** is widely followed for her impeccable makeup skills, she is even more adored for her transparent and cheery character, rendering her one of the biggest of online Sweethearts.

SOCIAL MEDIA REACH



[Shaaanxo](#)

3,795,881 Likes



[@shaaanxo](#)

1.4M Followers



[@shaaanxo](#)

332K Followers



[Shaaanxoblogs.com](#)



SRIRITA JENSEN

BEAUTY • FASHION • LIFESTYLE

BACKGROUND

The Danish-Thai model and actress **Sririta** has proven herself to be the true embodiment of Beauty with Brains throughout her time in the limelight. She has guest starred in television shows, taken part in national campaigns and even developed her own spa and aromatherapy business, whilst sharing her luxurious lifestyle and gorgeous selfies online.

Sririta's chic, classy style and covetable lifestyle has allowed her to attract the undeviating attention of the younger generation of today.

SOCIAL MEDIA REACH



[Sririta Jensen](#)

3,128,724
Followers



[@SriritaJensen](#)

470K Followers



[@sritajensen](#)

1.7M Followers



ANIS NABILAH

CHEF

BACKGROUND

Anis, a Malaysian celebrity chef who hosts *Eating Wild* and *Icip Icip* on the Asian Food Channel, has been challenging the stereotypical burly and aged image of the chef ever since her appearance in the culinary arena. She has hosted over thirty cooking shows and won numerous awards and accolades, one of the most memorable being the medal in the Culinaire 2007 competition.

Anis' tenacity in proving those skeptical of her abilities wrong has inspired thousands internationally, bringing across the message to never let others bring you and your dream down.

SOCIAL MEDIA REACH



[Anis Nabilah](#)
57,880 Followers



[@anis_nabilah](#)
89.4K Followers



[@Anis Nabilah](#)
19.7K Followers



VICE

YOUTUBE CHANNEL

BACKGROUND

VICE is a North American digital media and broadcasting company that produces engaging content covering controversial topics not typically covered by print media. **VICE** has been aggressively followed by millions since its establishment in 1994 and its quality works have attracted other huge establishments such as HBO, and brands such as Google who have advertised with **VICE**.

Boldly focusing its coverage around a plethora of subjects that never cease to engage, **VICE** has been priding itself in its pursuit of authentic and interesting stories. Its unique content is appreciated by the masses and **VICE** remains an iconic brand in the modernisation of news coverage.

SOCIAL MEDIA REACH



[VICE](#)

6,369,458 Likes



[@vice](#)

1.1M Followers



[@VICE](#)

1.7M Followers



www.vice.com